



“Where the world’s airlines and airports decide where you and I fly.”

Richard Quest, CNN

Your 2012 Route Development Programme





About Routes

The Routes business allows the world's route development community to meet regularly, whether at our live events throughout the year, or online every day.

This document should provide you with all the tools you need to plan your route development calendar and activities for 2012, in fact, many airlines are now using the events as part of their planning cycle and are using the Route Exchange facility (on our website) to place requests for proposals for placement of new aircraft.

Airlines, airports and aviation stakeholders including tourism authorities, economic development agencies and commercial suppliers are part of this community.

The Routes business is focused entirely on aviation route development and the company's portfolio includes events, media and online businesses. Routes was acquired by UBM Aviation, the global leader in aviation intelligence, in August 2010. Routes also has other key industry media including an online weekly newsletter, The HUB and the world air service development magazine, Routes News.

This year's route development programme is as follows.



Nassau / Paradise Island 19-21 February 2012

The 5th Routes Americas is hosted by the Nassau Airport Development Company, Nassau is the capital of the Bahamas and is home to a vibrant tourism sector as well as a thriving financial sector. Together with their partners, the Bahamas Ministry of Tourism, Atlantis and other tourism stakeholders it is a great opportunity to see the massive \$409 million redevelopment project at the Lynden Pindling International Airport (LPIA) and also showcase Atlantis, Paradise Island which is the most popular resort destination in the Bahamas.

With the development of the new International Airport at LPIA, world-class resorts and amenities, Nassau and Atlantis, Paradise Island is the perfect location for Routes Americas 2012.

- One-to-One Meetings
- Strategy Forum
- Route Exchange Airline Briefings
- Over 300 delegates expected



Chengdu, China 15-17 April 2012

The 10th Routes Asia is hosted by Chengdu Shuangliu International Airport, the sixth busiest airport in China, Chengdu's history stretches back some 2,000 years, and the city has been crowned The Best Tourism City of China.

As well as the Giant Pandas, for which Chengdu has become internationally renowned, the city is also the centre of finance, commerce, transportation, communication and science and technology in the central western part of China.

One of the prides of Chengdu City, the new Passenger Terminal 2 (T2), is scheduled to launch its operation at the beginning of 2012 and Routes Asia delegates will be able to experience this exciting new development first hand.

- One-to-One Meetings
- Strategy Forum
- Route Exchange Airline Briefings
- Over 600 delegates expected

ROUTES AMERICAS 2012 HOST



ROUTES ASIA 2012 HOST





Tallinn, Estonia
20-22 May 2012

The 7th Routes Europe is hosted by Tallinn Airport together with their partners from the Estonian Tourist Board, Tallinn City Tourist Office & Convention Bureau and Estonian Air.

Routes Europe 2012 is ideally located in Estonia's thousand year old capital which is one of Europe's most northerly cities and one of the best examples of a walled medieval city. Its Old Town has UNESCO heritage status where a stroll through narrow cobbled streets passes historic buildings, churches, half-hidden courtyards, ancient shops still in centuries' old locations, while newer buildings now tower above the modern quarters of the city.

Estonia is a country of contrasts. Such pristine and untouched nature is found in only a few places in Europe. At the same time, Estonia is known for its technological development.

- One-to-One Meetings
- Strategy Forum
- Route Exchange Airline Briefings
- Over 800 delegates expected

ROUTES EUROPE 2012 HOST



Ekaterinburg, Russia
24-26 June 2012

The 2nd Routes CIS is hosted by Ekaterinburg Koltsovo International Airport, Russia, surrounded by forests and small lakes, Ekaterinburg stands on the Iset River about 1,000 miles (1,600km) east of Moscow, on the eastern side of the Ural Mountains.

Ekaterinburg, with 1.4 million inhabitants, is the fourth largest city in Russia and the most important inter-regional centre of economic and social development for the huge Ural Region. The Ural Region covers an area 20 times larger than the Netherlands, and is home to over 40 million people.

Koltsovo Airport has recorded astonishing growth in the past few years – last year it's international passenger numbers rose by 39%.

- One-to-One Meetings
- Strategy Forum
- Route Exchange Airline Briefings
- Over 200 delegates expected

ROUTES CIS 2012 HOST



Location and dates to be confirmed

- One-to-One Meetings
- Strategy Forum
- Route Exchange Airline Briefings
- Over 200 delegates expected



Worldwide, every day

All our 2012 events are supported by an online route development forum hosted on our website Routesonline. The site provides airports with the ability to promote their market opportunities and acts as the airline industry's central source of market data and route development information.

Integrated into Routesonline is the Route Exchange area which is the online trading zone for airline capacity. Airlines can actively campaign their target airports through this unique platform and airports can have direct access to the airline community all at the touch of a button.

routesonline.com



World Routes, Abu Dhabi, UAE 30 September - 2 October 2012

World Routes, the 18th World Route Development Forum will be held in Abu Dhabi in the United Arab Emirates in 2012. The event which is set to be the largest Routes event to date is expected to attract in excess of 2,750 delegates from more than 80 countries. Hosted by Abu Dhabi Airport Company and supported by official carrier Etihad Airways and Abu Dhabi Tourism, World Routes in Abu Dhabi will be the first time that our world event has returned to a city to host the event.

Year-round sunshine, pristine beaches, spectacular sand dunes and pulsating cosmopolitan lifestyle await every guest in Abu Dhabi. These, combined with distinctive Arabian hospitality, mystique and world-class infrastructure make Abu Dhabi an enchanting destination for experienced and novice travellers. In less than 50 years, Abu Dhabi has been transformed from little more than an empty desert inhabited by nomadic tribes into an exciting, thriving, safe, 21st century society with excellent Business Tourism facilities.

- One-to-One Meetings
- Networking Village including Abu Dhabi Village
- Routes Talks Social Media/Tourism/Cargo Briefings
- Route Exchange Airline Briefings
- Spectacular Networking Evening
- World Routes Awards
- Co-located Conference
- Over 2,750 delegates expected

Abu Dhabi was our first ever host and it was held in the downtown Hilton hotel, now, almost 15 years later, delegates will be able see for themselves the immense changes and developments to the city and the opportunity this destination now presents.

WORLD ROUTES 2012 HOST



Contact us now to register or for further information

If you want to develop your airline's route network, increase air services to your airport or region or raise your profile within the route development community contact the Routes team now.

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routesonline.com



UBM Aviation

The freedom to innovate

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