



Your World Routes 2011 Planner*

We have so much going on at World Routes in Berlin this year we thought we'd let you know in advance so that you can begin to plan your time at the event. In addition to the pre-scheduled One-to-One Meetings that are at the very core of Routes, we have designed a programme of seminars and briefings that are open to all registered delegates. All this together with packed schedule of hospitality functions, exhibitor activities, host tours and our co-located conference, the World Route Development Strategy Summit**.

Make the most of your time in Berlin, start planning now!

	Meeting Slots	Strategy Summit**	Routes Talks Tourism	Routes Talks Social Media	Routes Talks Cargo	One-to-One Meetings	Route Exchange Airline Briefings 1	Route Exchange Airline Briefings 2	Stand Activities	
Sunday	08:30-08:50									
	09:00-09:20	Opening & Keynote Address								
	09:30-09:50	Positioning Report								
	10:00-10:20	Session 1								
	10:20-10:40	Untangling International Air Policies								
	10:40-11:00									
	11:10-11:30	Session 2								
	11:40-12:00	Airline Alliances								
	11:30-12:15									
	12:10-12:30	Session 3	World Routes Open: Registration, Diary Collection, Networking Village							
	12:40-13:00	Legacy vs Low Cost					Extra Meeting Requests			Visit Me Prizes, hospitality, gifts, activities available throughout the day courtesy of stand holders
	12:30-13:50									
	13:50-14:10	Streamed Sessions Route Development, Travel & Tourism, Air Cargo	Iraq Tourism - Al-Rafidain	Chinese Airport Marketing Association Meeting				How World Routes Works @routesonline		
	14:20-14:40									
	14:50-15:10								Route Exchange Demo	
	15:20-15:40									
	15:40-16:00		Hellenic Republic Ministry for Tourism & Culture		14:00-16:00					
16:00-16:20					Berlin Press Conference			Oneworld Carrier Meeting		
16:30-16:50	14:00-17:00									
17:00-17:20								16:00-18:00		
17:30-19:30	Berlin Welcome Reception									
Monday	08:30-08:50					One-to-One Meetings			Visit Me Prizes, hospitality, gifts, activities available throughout the day courtesy of stand holders	
	09:00-09:20			3sixty @mark_scourse			Southwest Airlines	bmibaby		
	09:30-09:50	Opening Address	Turkish Ministry for Culture & Tourism							
	10:00-10:20	Security & Safety		Kansas City Airport @KCJetSetter	Berlin Airports					
	10:20-10:40					Refreshment Break				
	10:40-11:00	10:00-11:00	Jordan Tourism Board				easyJet	SriLankan Airlines		
	11:10-11:30	Fuel Prices				One-to-One Meetings Lunch in Networking Village from 12:30-13:50				
	11:40-12:00			SimpliFlying @simpliflying						
	12:10-12:30	11:30-12:30	Tourism Australia				China Southern Airlines	Air Canada		
	12:40-13:00	Greener Skies								
	12:30-13:50	12:30-13:00								
	13:50-14:10									
	14:20-14:40	Airport Developments				Global Aviation Holdings		Finnair	Enter Air	
	14:50-15:10									
	15:20-15:40	14:30-15:30	Egypt Ministry for Tourism							
	15:40-16:00	Delayed Aircraft Deliveries					Refreshment Break			
	16:00-16:20									
16:30-16:50	15:30-16:30	Canadian Tourism Commission		bmibaby @jjfcarr	FedEx Express	One-to-One Meetings	Monarch Airlines	Malaysia Airlines		
17:00-17:20										
17:30-17:50										
19:30-01:00	Berlin Networking Evening									
Tuesday	08:30-08:50	No Strategy Summit on Tuesday			ICAO	One-to-One Meetings			Visit Me Prizes, hospitality, gifts, activities available throughout the day courtesy of stand holders	
	09:00-09:20						JetBlue Airways	Air China		
	09:30-09:50									
	10:00-10:20				London City Airport @LondonCityAir					
	10:20-10:40					Refreshment Break				
	10:40-11:00		Polish Tourism Organisation							
	11:10-11:30					Abu Dhabi Press Conference				
	11:40-12:00				Southwest Airlines @ChristiMcNeill					
	12:10-12:30		Seychelles Tourism Board					Oman Air		Hainan Airlines
	12:40-13:00									
	12:30-13:50									
	13:50-14:10									
	14:20-14:40					solterbeck.net @sven_solterbeck	Airport Strategy & Marketing		WestJet Airlines	Pakistan International Airlines
	14:50-15:10									
	15:20-15:40		Philippine Department of Tourism							
	15:40-16:00				Digital Jungle / SinoTech Group @sinotechian		Refreshment Break			
	16:00-16:20					OAG Cargo	One-to-One Meetings			
16:30-16:50		Texas Tourism					Emirates Airline	Lufthansa		
17:00-17:20										
17:30-17:50										
17:30-19:30	Abu Dhabi Farewell Reception									

Book your place now

All briefings are on a first come first served basis. To secure your place at any of the briefings please use the contacts below.

Routes Talks Tourism
Gerard Brown
gerard.brown@routesonline.com

Routes Talks Social Media
Natasha Peck
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Routes Talks Cargo & Route Exchange
Paul Winfield
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* This World Routes 2011 Planner is correct at time of issuing 30 September 2011. The Planner is subject to change at any time at the discretion of the organiser. Please check the event website for the latest updates.

**The World Route Development Strategy Summit is organised by UBM Conferences, a division of UBM, and attendance at this event is not included in the World Routes attendance fee. Special rates are available for World Routes attendees, please contact sallyanne.collins@routesonline.com or mark.gray@routesonline.com for further details.